

PETER LARSEN

128 Chancellor Street, Charlottesville, Virginia 22903 • +1 (949) 572-4477
larsenpeter12@gmail.com • [Creative Portfolio](#) • <https://www.linkedin.com/in/peterlarsen12>

EDUCATION

University of Virginia , Charlottesville, VA	Anticipated May 2023
GPA: 3.60/4.0, Economics	
Corona del Mar High School , Newport Beach, CA	Class of 2019
GPA: 4.67/4.0, Valedictorian	
Board Member, The Academy of Global Studies , Corona del Mar High School	2015-2019
<ul style="list-style-type: none">Led peers in raising \$65,000 for water wells in Swaziland and El Salvador for the Thirst ProjectAcademic trip to Stockholm, Sweden; Helsinki, Finland; St. Petersburg and Moscow, Russia	
Intern, Launch Academy at HackCVille , Digital Marketing Program	Jan. 2020-June 2020
<ul style="list-style-type: none">Professional skills training in preparation for intensive 16-week digital marketing program	

WORK EXPERIENCE

Digital Marketing Teaching Team Member, Launch Academy at Forge , Charlottesville, VA	Sept. 2020-Present
<ul style="list-style-type: none">Tasked with reviewing applications, conducting interviews, writing curriculum, and teaching digital marketing skills in a 3-week summer training	
Junior Marketing Content Specialist, CoConstruct , Charlottesville, VA	Aug. 2020-July 2021
<ul style="list-style-type: none">Collaborated with content production team to generate strategic marketing content in writing, video, and graphic designGained expertise in Figma and the Adobe Creative Cloud to design web pages, develop sales material, and draft valuable content offers (see Creative Portfolio)	
Marketing Intern, CoConstruct , Charlottesville, VA	June 2020-Aug. 2020
<ul style="list-style-type: none">Learned skills in content creation, SEO, Google Ads, and Google Analytics	
Owner, Peter Larsen Creative	2018-Present
<ul style="list-style-type: none">Operating a digital marketing consultancy providing small businesses and organizations with creative services in content production, graphic design, social media, and email marketing.Managing 3 clients and 1 employee	
Live Performer, Back Bay Tavern at Whole Foods Market , Newport Beach, CA	2017-2019

EXTRACURRICULAR ACTIVITIES & CLUBS

Singer/Songwriter, Peter Larsen Sounds	2015-Present
<ul style="list-style-type: none">Write, perform, produce, and market original music.See my projects at https://www.peterlarsensounds.com	
Worship Team Member, Chi Alpha Christian Fellowship , University of Virginia	Sept. 2019-Sept. 2020

COMMUNITY SERVICE

Youth Leader, Grace Fellowship Church , Costa Mesa, CA	2015-2019
<ul style="list-style-type: none">High School/Middle School Worship Leader & Camp Counselor, Elementary Sunday School Teacher	
Debate Moderator, Newport Beach City Council , Newport Beach, CA	Sept. 2018
<ul style="list-style-type: none">Moderated 2018 City Council Candidate Debate, researched topics and prepared questions on local corruption, marine conservation, parking, airport traffic, and urban development	

AWARDS AND HONORS

Newport Beach Chamber of Commerce Top 15 Scholars , Newport Beach, CA	2019
<ul style="list-style-type: none">Honored as a top 15 scholar in Newport Beach for academic achievement and community involvement	
AP Scholar with Distinction and Capstone Diploma , Corona del Mar High School	2018, 2019
Sea King Pride Award , Corona del Mar High School	2018
<ul style="list-style-type: none">Teacher-nominated for character, integrity, community service, and school spirit	

SKILLS & TOOLS

Music Production, Digital Marketing, Facebook Ads Manager, Figma, Wix, Adobe Illustrator, After Effects, Lightroom, & Photoshop, Piano, Guitar, Photography, Videography, Final Cut Pro X, Logic Pro X, Monday.com, Notion